



Northern California Branch of  
The International Dyslexia Association (NCBIDA)

## 2011 Dyslexia Dash Sponsorship Form

### Sponsorship Levels and Benefits

#### Presenting Sponsor – \$10,000 (one available)

- Your logo and/or name featured at the top of all marketing, informational, and promotional materials, including posters, flyers, Dash T-shirts, forms, onsite banners and signs, etc. as the Presenting Sponsor in (i.e., “[YOUR COMPANY] Presents the 2011 Dyslexia Dash”)
- Prominent acknowledgment in NCBIDA’s Spring e-newsletter (circ. 2,500) and Dash email bulletins
- Logo and name (with link to your website) on the NCBIDA website home page and at the top of the Dash event page
- Recognition as the Presenting Sponsor in any media publicity we are able to arrange
- Prominent placement of your company name (with link to your website) on the NCBIDA’s FirstGiving fundraising page
- Verbal recognition during Dash Day
- 10’ x 10’ tent with 2 tables and 4 chairs, basic signage provided (you are encouraged to bring your own sign/banner)
- Your promotional giveaway items included in goody bags (optional, discuss with Dash coordinator)
- 10 complimentary Dash T-shirts

#### T-shirt Sponsor – \$3,000 (one available)

- One-color logo in the back of the official Dash T-shirt to be given to all donors/fundraisers raising \$50 or more, sponsor participants, guests, and volunteers (min. 200 T-shirts)
- Half space in a 10’ x 10’ tent with a table and 2 chairs, basic signage provided (you are encouraged to bring your own sign/banner)
- Logo (with link to your company website) on the NCBIDA website Dash event page and Dash email bulletins
- Company name (with link to your website) on the NCBIDA’s FirstGiving fundraising page
- Logo on Dash posters and flyers
- Your promotional giveaway items included in goody bags (optional, discuss with Dash coordinator)
- 5 complimentary Dash T-shirts

#### Tote Bag Sponsor - \$3,000 (one available)

- One-color logo on one side of the goody tote bags to be given to all Dashers, sponsor participants, guests, and volunteers (min. 200 bags)
- Half space in a 10’ x 10’ tent with a table and 2 chairs, basic signage provided (you are encouraged to bring your own sign/banner)
- Logo (with link to your company website) on the NCBIDA website Dash event page and Dash email bulletins
- Company name (with link to your website) on the NCBIDA’s FirstGiving fundraising page
- Logo on Dash posters and flyers
- Your promotional giveaway items included in goody bags (optional, discuss with Dash coordinator)
- 5 complimentary Dash T-shirts

❑ **Sign Sponsor - \$2,000 (one available)**

- Logo at the bottom of banners, signs, and informational placards at the Dash
- Half space in a 10' x 10' tent with a table and 2 chairs, basic signage provided (you are encouraged to bring your own sign/banner)
- Logo (with link to your company website) on the NCBIDA website Dash event page and Dash email bulletins
- Company name (with link to your website) on the FirstGiving fundraising page
- Logo on Dash posters and flyers
- Your promotional giveaway items included in goody bags (optional, discuss with Dash coordinator)
- 4 complimentary Dash T-shirts

❑ **Tent Sponsor - \$1,500**

- 10' x 10' Tent with 2 tables and 4 chairs, basic signage provided (you are encouraged to bring your own sign/banner)
- Logo (with link to your company website) on the NCBIDA website Dash event page and Dash email bulletins
- Company name (with link to your website) on the FirstGiving fundraising page
- Logo on Dash posters
- Your promotional giveaway items included in goody bags (optional, discuss with Dash coordinator)
- 4 complimentary Dash T-shirts

❑ **Half Tent Sponsor - \$900**

- Half space in a 10' x 10' tent with a table and 2 chairs, basic signage provided (you are encouraged to bring your own sign/banner)
- Small logo (with link to your company website) on the NCBIDA website Dash event page
- Company name (with link to your website) on the FirstGiving fundraising page and Dash email bulletins
- Company name on Dash posters
- Your promotional giveaway items included in goody bags (optional, discuss with Dash coordinator)
- 2 complimentary Dash T-shirts

❑ **Table Sponsor - \$600**

- Table and 2 chairs, basic signage provided (you are encouraged to bring your own sign/banner)
- Company name (with link to your website) on the NCBIDA website Dash event page, FirstGiving fundraising page, and Dash email bulletins
- Your promotional giveaway items included in goody bags (optional, discuss with Dash coordinator)
- 2 complimentary Dash T-shirts

❑ **Table Sponsor (for Non-profit or Educational Institution) - \$500**

- Table and 2 chairs, basic signage provided (you are encouraged to bring your own sign/banner)
- Company name (with link to your website) on the NCBIDA website Dash event page, FirstGiving fundraising page, and Dash email bulletins
- Company name on Dash posters
- Your promotional giveaway items included in goody bags (optional, discuss with Dash coordinator)
- 2 complimentary Dash T-shirts

## Sponsorship Information

Company Name: \_\_\_\_\_  
(as you wish to appear in acknowledgment)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

## Payment Information

Check (payable to the NCBIDA)

Visa or MasterCard Amount to be charged: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on the Account: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address (if different from above):  
\_\_\_\_\_  
\_\_\_\_\_

### NCBIDA 2011 DYSLEXIA DASH

**When** Saturday, May 14, 2011, 9:00 am-12:00 pm

**Where** Coyote Point Park San Mateo, 1701 Coyote Point Dr., San Mateo, CA 94401

**Please submit sponsorship forms by March 25, 2011**

**Mail or fax the completed form to:**

Northern California Branch of The International Dyslexia Association (NCBIDA)  
PO Box 5010, San Mateo, CA 94402-0010 ■ Fax: 650.375.8504

For more information about the Dyslexia Dash, contact:  
650.228.4120 ■ dash@dyslexia-ncbida.org

NCBIDA is a 501(C)(3) non-profit educational organization, Federal Tax ID # 94-2384215