



About NCBIDA, Dyslexia, and the 2011 Dyslexia Dash

NCBIDA was established in 1979 and serves as a leading resource for anyone seeking the most up-to-date information about dyslexia, a language-based learning disability that affects up to 20% of the US population. Our members include parents, educators, other professionals, and individuals with dyslexia.

About Dyslexia

Dyslexia is a condition resulting in difficulties with specific language skills, particularly reading and spelling, as well as writing, listening, and speaking. Dyslexia is referred to as a learning disability because affected students may find it very difficult to succeed academically in a typical instructional environment. Adults with dyslexia may experience similar difficulties in the workplace.

Dyslexia results from differences in the structure and function of the brain. Dyslexia is a life-long condition, varying in severity in different individuals, and its impact may likewise vary at different stages in a person's life. Undiagnosed and unremediated, it can result in academic failure, low self-image, and difficulties in succeeding in adult life. On the other hand, timely and appropriate intervention can have a major positive effect on a person's learning abilities and life success.

Our Objectives

- To increase awareness of dyslexia
- To provide support for parents and teachers
- To promote teacher training

What We Offer

- Online newsletters with articles of interest to educators and parents
- Referrals to professionals who specialize in testing and teaching individuals with dyslexia
- Workshops that provide information about different aspects of dyslexia
- Simulation workshops and materials that demonstrate and what it is like to have dyslexia – an eye-opening experience that helps parents and teachers appreciate what a struggle learning can be for people with dyslexia
- Scholarships to help teachers obtain training in multisensory language education (MSLE), an important tool for teaching students with dyslexia

The Dyslexia Dash

The 2011 Dyslexia Dash is a fun, fundraising event open to anyone who would like to support NCBIDA and its programs. The Dash is designed to raise awareness of dyslexia in the greater Bay Area community through pre-Dash publicity and outreach and participation in the event itself. It will feature a 5K run or self-paced walk, educational and sponsors tables, entertainment, refreshments, and giveaways.

When Saturday, May 14, 2011, 9:00 am-12:00 pm

Where Coyote Point Park San Mateo
1701 Coyote Point Drive, San Mateo, CA 94401

How Your Sponsorship Makes a Difference

Your sponsorship will help the Dyslexia Dash achieve its goal of informing the greater public about dyslexia and support a community event for individuals of all ages. It will also help raise funds to support NCBIDA's ongoing programs, including our educational workshops, information and referral programs, and teacher training scholarships.

For More Information

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