



Northern California Branch of
The International Dyslexia Association (NCBIDA)

2010 Dyslexia Dash Sponsorship Form

Sponsorship Levels and Benefits

- Presenting Sponsor – \$10,000 (one available, includes national exposure)**
 - Acknowledgment of your company in all marketing and communications materials as the presenting sponsor
 - Inclusion of your logo (with link to your company website) in The International Dyslexia Association's national Dash website (www.dyslexiadaash.com), with link to your company website (**provides exposure to participants of Dashes held by IDA branches nationwide**)
 - Inclusion of your logo (with link to your company website) on the NCBIDA website (www.dyslexia-ncbida.org) homepage and Events page
 - Prominent recognition of your company in NCBIDA's Spring e-newsletter (circ. 2,500)
 - Printing of your logo (top billing) on the official Dash T-shirts
 - Sponsor tent to display and distribute your company's promotional materials
 - Prominent display of up to two banners (your company to provide) and verbal recognition on Dash day
 - Complimentary participation of 10 walkers and 10 Dash T-shirts

- Gold – \$2,500**
 - Acknowledgment of your company in select marketing and communications materials, including Dash posters and flyers
 - Inclusion of your logo (large, with link to your company website) on the NCBIDA website (www.dyslexia-ncbida.org) Events page
 - Recognition of your company in NCBIDA's Spring e-newsletter (circ. 2,500)
 - Printing of your logo (large) on the official Dash T-shirts
 - Shared sponsor tent (half space) with signage to display and distribute your company's promotional materials
 - Signage in the registration area and verbal recognition on Dash Day
 - Complimentary participation of 5 walkers and 5 Dash T-shirts

- Silver - \$1,200**
 - Inclusion of your logo (small, with link to your company website) on the NCBIDA website (www.dyslexia-ncbida.org) Events page
 - Recognition of your company in NCBIDA's Spring e-newsletter (circ. 2,500)
 - Printing of your logo (small) on the official Dash T-shirts
 - Table with signage to display and distribute your company's promotional materials
 - Complimentary participation of 2 walkers and 2 Dash T-shirts

- Bronze - \$600**
 - Inclusion of your company name (with link to your company website) on the NCBIDA website (www.dyslexia-ncbida.org) Events page
 - Printing of your company name on the official Dash T-shirts
 - Shared table with signage to display and distribute your company's promotional materials, or watering table with signage along Dash route (your company to provide water)

Sponsorship Information

Company Name: _____
(as you wish to appear in acknowledgment)

Contact Name: _____ Title: _____

Email: _____

Phone: _____ Fax: _____

Website: _____

Address: _____

City: _____ State: _____ Zip _____

Payment Information

Check (payable to the NCBIDA)

Visa or MasterCard Amount to be charged: \$ _____

Card Number: _____ Exp. Date: _____

Name on the Account: _____

Signature: _____

Billing Address (if different from above):

NCBIDA 2010 DYSLEXIA DASH

When Saturday, May 1, 2010, 9:00 am-12:00 pm

Where Coyote Point Park San Mateo, 1701 Coyote Point Dr., San Mateo, CA 94401

Please submit sponsorship forms by March 12, 2010

Mail or fax the completed form to:

Northern California Branch of The International Dyslexia Association (NCBIDA)
PO Box 5010, San Mateo, CA 94402-0010 ■ Fax: 650.375.8504

For more information about the Dyslexia Dash, contact:
650.228.4120 ■ dash@dyslexia-ncbida.org

NCBIDA is a 501(C)(3) non-profit educational organization, Federal Tax ID # 94-2384215